CloudConnect™ Integration for Amazon

Explore's CloudConnect platform integrates data from virtually any business system, in any format, in a bi-directional manner with Amazon's MWS infrastructure. The goal of CloudConnect is to provide the framework necessary to build robust, data-centric integrations while providing the flexibility to accommodate any business logic or external systems connectivity needed.

Key features of this highly managed, cloud-based solution include:

- Rapid Deployment
- Industry-Leading Service and Support
- Low Ongoing Costs
- Real-time Dashboard with Scheduler and Notifications
- Open Architecture for Unlimited Extensibility
- Guaranteed Delivery of Transactions
- Configurable KPIs, Gauges and Trend Graphs
- Optimized for High-Throughput Systems

Benefits

- Increase your seller rating -- timely sales order injection into your fulfillment process means faster shipping.
- Don't oversell -- Coordinate inventory and sales activity across multiple channels by keeping your inventory data current with multiple daily uploads
- Win the "Buy" box -– upload pricing data multiple times per day to ensure your offer stays at the top
- Supports separate catalog items and attributes for *Selling on Amazon* and *Amazon Webstore*

- Supports all feeds and reports: FBA, Pricing, Order Fulfillment, Order Acknowledgement, Settlement Reports, etc
- Schedule jobs to run as frequently as every 15 minutes.
- Highly customizable for any system you need to integrate with
- Real-time Dashboard, Flexible Scheduling and Notifications keep you informed of activities and their status

Common Integrations

Combining the latest .Net technologies and Microsoft's Message Queuing infrastructure with Amazon Marketplace Web Services, the CloudConnect Amazon Integration Platform automates the cumbersome process of repeatedly uploading feeds and downloading reports using Amazon Seller Central. Plugin modules then take the Amazon data, transform and load the data into your systems.

Common system integrations include:

- All major ERP/CRM systems
- All major databases
- XML and Web Services
- Flat-files using FTP, HTTP or email
- All major SaaS applications
- Middleware and all major EAI platforms

About Explore Consulting

Founded in Bellevue, Washington in 2001, Explore Consulting is a professional services company dedicated to providing innovative and cost-effective solutions for their customers' database and IT systems needs. Having specialized in SaaS solutions for more than 11 years, Explore Consulting is the largest and most experienced Amazon Webstore solution provider in the Northwestern United States. Explore Consulting is a leader in Cloud integration, specializing in several of the fastest growing business and eCommerce platforms available today, such as Amazon Webstore and NetSuite. Explore Consulting has been included on the Inc. 5000 list of fastest growing privately owned companies in the U.S. four years in a row, and was also ranked on the Puget Sound Business Journal's 100 Fastest Growing Private Companies three times consecutively. For more information, visit www.exploreconsulting.com.