



Facebook Webstore for NetSuite Overview

The Facebook Webstore App for NetSuite was built for e-tailers utilizing the NetSuite Site Builder e-commerce platform, helping them easily, quickly and inexpensively sell more products by creating a shop tab on their Facebook Fan Page showcasing products from their existing NetSuite online store. With over 500 million active users of which 50% of them log on to Facebook in any given day and the strong desire for business owners to monetize their Facebook presence, this is a great way to expand your shopping audience and allow fans to share products. Key features of this highly managed, Cloud based solution include:

- Rapid Deployment into an Existing Facebook Fan Page as new Shop Tab
- Low Start-up & Ongoing Costs
- NetSuite Manages all Product Merchandising, Cart, Checkout, Order Processing, Fulfillment and Customer Service
- Leverages NetSuite's Site Builder Add-on
- Open Architecture for Extensibility

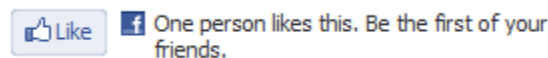
Features

- Search by Keyword for Product and Category
- Cart Link with Summary Dollars and Item Count
- Item Options (Size and Color)
- Complete Facebook Site Template Included
- Primary Header Navigation

Social Media Plug-ins Included

- Comments: with post to your wall option
- Like: with total counts and your friends
- Twitter: link to and total tweet count
- Recommendations:

Post to Facebook



The best way to experience the offering is to try it on our Facebook Webstore demo Page www.exploreconsulting.com/netsuite-facebook-webstore.html.