

## NetSuite Software License Key Management

*“Explore Consulting delivered a well thought out and reliable solution to meet our specific needs of integrating our current software licensing scheme with NetSuite eCommerce. I was impressed with the quality and thoroughness of the code. The team was great to work with.”*

*- Dennis Seger, Project Manager, Golden Software*

**Background:** Golden Software is the leading provider of scientific graphics software in the world. Their customers include researchers in mining, engineering, and medicine; as well as, thousands of applied scientists and engineers. They have sold over 250,000 software licenses and their products are in use in 185 countries on all seven continents.

Golden Software offers six products: Surfer for contour and 3D surface mapping, Voxler for 3D data visualization, Grapher for 2D and 3D graphing, MapViewer for thematic mapping and special analysis, Digger for digitalizing and coordinate conversion, and Strater for well log and borehole plotting.

**Issue:** Prior to partnering with Explore, Golden Software was utilizing a custom database to manually associate license keys with their customers. The process involved manual data entry at multiple steps that lead to inaccuracies and required significant staff time. New and upgraded orders of Golden Software products demanded the ability to automatically issue new, unique license keys and to identify and authenticate a specific version of the purchased product.

**Solution:** Explore Consulting worked closely with Golden Software to design and develop a custom software license key management solution. Orders are placed via Golden Software’s NetSuite SuiteCommerce site, and immediately new license keys are assigned and upgraded license keys are validated. Once the rules engine completes, it creates a custom record which associates license keys,

customers and transactions together, and an email is sent providing the customer with their license key along with a download link to the purchased software.



**Results:** The solution developed by Explore Consulting now allows completely seamless management of software license keys for Golden Software with automation processes utilizing NetSuite and custom applications. Orders entered into the Golden Software NetSuite webstore now automatically deliver license keys, and Golden Software’s customers now receive their license keys nearly instantly after purchase. In addition, customer service agents at Golden Software

are now able to easily access, allocate, and manage software license keys for thousands of customers

within the NetSuite platform. Learn more about Golden Software's products at [www.goldensoftware.com](http://www.goldensoftware.com).

## About Explore Consulting

Based in Bellevue, Washington, Explore Consulting was founded in 2001 and is a professional services company dedicated to providing innovative and cost-effective solutions for their customers' database and IT systems needs. Having specialized in cloud-based solutions for more than 13 years, Explore Consulting is the largest and most experienced NetSuite reseller and solution provider in the Northwestern United States.

Explore Consulting is well-known as a leader in NetSuite implementation, customization, integration and eCommerce, and has also been a 9-time NetSuite Star Performer, won 22 NetSuite awards, and was recently named as 2014 NetSuite Partner of the Year, Americas. For more information, visit [www.exploreconsulting.com](http://www.exploreconsulting.com)