



Product Reviews 1.0 Bundle (making it functional)

This enables all the basic functionality for a website user to submit a review and an administrator to review, publish and monitor them.

Visitors are able to:

- Navigate through the web store and view customer product reviews on any item.
- Write and submit reviews for any item.
- Default fields that are being captured for visitors are: First Name, Last Name, Email Address, City, State, Review Title, Review, and IP Address.

Administrators are able to:

- Review, modify, and approve submissions prior to displaying them on the web store.
- Receive email notifications upon customer review submission.
- Modify customer review submission message.
- Integrate Customer Reviews Module on any item drill down template.
- Modify the look and feel of each entry via CSS.
- View/Modify all associated reviews on item records.
- Create Dashboards notifying them of when new reviews are needed to be approved.

Product Reviews Highlights:

- Viewable by Item
- User Write and Submit Reviews
- Capture Web User Info
- Review Approval Routing
- Automated Email Notifications
- Linked to Items
- Configurable Look and Feel

Product Reviews 2.0 Bundle (making it flexible)

Add the "Star Ratings" functionality while the main focus with this update is making it easy for Administrators to configure their Customer Reviews Module.

In the Product Reviews 1.0 Bundle any customization will require knowledge of JavaScript, HTML, CSS, NetSuite, and file placement. The goal of the 2.0 update is to completely eliminate any technical knowledge to make modifications to the Customer Reviews Module.

This will be accomplished by:

- Creating a Master Screen that contains the ability to modify all elements within the module.
- User spam? Ban them by their IP Address.
- Allow or disallow anonymous reviews.

- Automatically display reviews or choose to approve them.
- Modify Customer Review Submission message.
- Limit the number of reviews displayed on each item.
- Choose the order in which reviews should be displayed (by date or rating).
- Automatically display reviews or choose to approve them.
- Do they want background colors around each comment? Borders? Padding? Maybe make the font size different for each area and modify the colors to match their website? Simple, an interface that displays color and size selectors will be implemented so that a user simply selects a color they like and will be updated on the front end. (No need to memorize color codes or have knowledge of CSS).

Product Reviews 3.0 Bundle (making it fruitful)

Add all the functionality so that this is on par with Amazon and better than 99% of anything else out there.

- Review Filters (e.g. show all reviews with 3 stars, show all reviews in the past 6 months, show all reviews by this user, etc).
- Review "Helpfulness" (e.g. 3 out of 5 people found this review helpful).
- Review comments (e.g. posts comments about someone else's review).
- Paginate reviews (limit number of reviews per "page").
- Display aggregate data (3 – 5 star reviews, 7 – 4 star reviews, 2 – 3 star reviews... Average Customer Review is 4.5).