



Online Marketing & SEO Intern

Explore Consulting seeks a talented Online Marketing and SEO Intern to work with our team of designers and developers using the hottest technologies in business systems and web presence today. This position comes with a high possibility of conversion to fulltime employment.

Work and learn alongside a talented group of business and technology consultants, and showcase your talents in a fun business setting. We have successfully converted more than 75% of our past interns into fulltime employees. Interns that have completed their internship with Explore have since promoted themselves into Sr. Consultant, Web Designer, Senior UI Designer, Team Lead, NetSuite eCommerce Consultant, Software Engineer and more. Due to the breadth of services that we perform, we encourage diversity of skills (creative, technical, analytical, etc.). In this role, you will assist Explore Consulting with day to day tasks from marketing initiatives to website changes and a host of random design projects for internal or customer needs.

General Responsibilities

- Conduct SEO audits, create audit reports, implement optimization recommendations
- Create and improve Pay Per Click advertising campaigns
- Propose and execute creative link building campaigns
- Develop innovative, inspiring concepts to support outbound marketing campaigns such as HTML emails, landing pages, and more
- Assist existing designers with daily tasks including marketing initiatives, content management, website maintenance, and much more
- Proactively seek to improve day-to-day efficiency and automate activities wherever possible

Requirements

- Bachelor's degree in Computer Science or Informatics
- Must be able to blend technical and creative skills all from a business point of view
- Ability to prioritize and distill many priorities into clear action plan and execute to deliver client facing results
- Proven analytical ability – Must be data driven, passionate about metrics and results oriented
- Must be a self-starter and continue to learn as solutions and industry dynamics change
- Must have excellent communication skills and be able to work with customers and team members to execute on an implementation plan
- Must have familiarity with Web UI technologies (HTML, CSS, JavaScript)
- Experience using Microsoft Excel to organize, manage and derive insights from raw data
- Experience with web analytics a plus (Google Analytics, Omniture, Web trends)

Explore team members are outstanding **problem-solvers** with excellent **communication** skills. They're effective workers in groups and individually. Do you have what it takes?

To Apply

Please submit your resume to Explore Consulting's HR Department at devjobs@exploreconsulting.com referencing the above role in the subject line.

About Explore Consulting

Based in Bellevue, Washington, Explore Consulting was founded in 2001 and is a professional services company dedicated to providing innovative and cost-effective solutions for their customers' database and IT system's needs. With a focus on cloud web-based business systems like NetSuite and Amazon Webstore, Explore has developed industry-leading cloud and mobile platforms for clients like Liberty Mutual, Jawbone, LifeScan, The Onion, Seattle Seahawks,

American Greetings and the NFL Scouting Combine. As an Amazon Webstore Solution Provider, our team can help you harness the powerful, reliable, and secure Amazon platform by providing services including custom design and implementation, search engine optimization (SEO), eCommerce strategy, training, responsive design, integration and much more. For more information, visit www.exploreconsulting.com.