



## Senior SEM/SEO/Digital Marketing Consultant

Explore Consulting is a leading expert on Cloud-based business systems, and has assisted more than 800 companies over the past 13 years with a variety of technology needs, from custom application development and systems integration to designing and deploying eCommerce web sites and mobile solutions. At Explore, you will be working with the best team on the hottest technologies, all within a fun environment where we work and play hard while enjoying life balance.

Explore Consulting seeks a talented Senior SEM/SEO/Digital Marketing specialist proficient in developing and executing effective online marketing strategies for our customers' websites.

### Responsibilities:

- Develop digital marketing plans and recommendations
- Build out & manage (bid/budget) PPC and display campaigns
- Reporting and analysis of program level performance
- Be the paid search, SEO and digital marketing subject matter expert
- Become an Ecommerce best practices expert
- Be client-facing on calls and meetings and become a trusted advisor and resource for clients
- Support business development efforts with digital marketing audits and marketing plans

### Requirements:

- 3+ years proven SEM and Internet Marketing experience
- Very strong analytics and ROI mindset
- Confident and articulate while guiding clients to success
- Creativity
- E-commerce experience a plus

Explore team members are outstanding **problem-solvers** with excellent **communication** skills. They're effective workers in groups and individually. Do you have what it takes?

## About Explore Consulting

Based in Bellevue, Washington, Explore Consulting was founded in 2001 and is a professional services company dedicated to providing innovative and cost-effective solutions for their customers' database and IT system's needs. With a focus on cloud web-based business systems like NetSuite and Amazon Webstore,

Explore has developed industry-leading cloud and mobile platforms for clients like Liberty Mutual, Jawbone, LifeScan, The Onion, Seattle Seahawks, American Greetings and the NFL Scouting Combine. As an Amazon Webstore Solution Provider, our team can help you harness the powerful, reliable, and secure

Amazon platform by providing services including custom design and implementation, search engine optimization (SEO), eCommerce strategy, training,

responsive design, integration and much more. For more information, visit [www.exploreconsulting.com](http://www.exploreconsulting.com).