



Store Locator for NetSuite

Businesses whose products are offered at multiple locations (either retail or online) often want to provide a simple mechanism to potential customers for finding their products. Explore Consulting has developed a two part solution for NetSuite websites that helps customers locate both physical stores as well as online stores from within your NetSuite site.

Features

- **Google Maps Locator** – The Google Maps Locator allows customers to search based upon a ZIP code and radius, as well as other parameters (like brands or product types carried at each store), returning store locations based upon a search done in NetSuite against Vendor records. Each store is plotted on the map, as well as listed below the map with more information. The plotted points on the map are clickable, and provide information about the individual store as well as links to the store's web site and the ability to get directions to the store. Each store can also be individually ranked below the map, so that they can appear in an order suitable to the distributor.
- **Online Store Locator** - The The Online Store Locator works in a similar fashion to the Google Maps Locator. You can select the country that the web store is located in, and narrow them down by which brands they carry. The search then returns a list of the web stores that sell a particular brand in the country of your choosing. This type of search is much more useful to customers than a standard list that they have to comb through to find what they are looking for. Additional options can be implemented such as the ability to display whether or not each vendor in the list sells their products through Ebay or Amazon.com, and if so, provide a link to each of those web stores as well.

Key Benefits

User Friendly - The Google Maps and Online Store Locators for NetSuite provide consumers with fast and convenient ways to find the products they want to buy from a wholesale distributor's website with very few clicks.

Fully Integrated - The solution lives 100% within NetSuite, so the underlying data can change often and eliminate duplicate data entry/maintenance.

Intelligent Design - Individual addresses are geocoded on the NetSuite side to enhance performance. The map calculations are performed using an advanced Haversine calculation against the geocoded addresses in NetSuite. Each search is individually tailored to show the searched area and to narrow down the results in the given area.