



Web Design Lead

Explore Consulting is a leading expert on Cloud-based business systems, and has assisted more than 900 companies over the past 14 years with a variety of technology needs, from custom application development and systems integration to designing and deploying eCommerce web sites and mobile solutions.

Explore Consulting seeks talented candidates to work with our in-house team using the hottest technologies in business today, all within a fun environment where we work and play hard while enjoying life balance. You will work with clients and our in-house team to develop cloud-based eCommerce websites on multiple leading platforms including NetSuite, Amazon Webstore, WordPress and more.

This position is a great opportunity for the right candidate to apply creative leadership to transition from a contributor to a creative director role. We are expanding our design team to keep pace with our growing ecommerce practice and this is a great opportunity to move forward.

The Web Design Lead is charged with determining the best ways for us to sell and deliver on creative excellence for our web and ecommerce clients. This is very much both a people and technical-oriented job, involving development of concepts and implementation of code for web site projects. It involves working with external clients, understanding their needs, pitching designs, and working as part of the implementation team to bring your vision to life.

General Responsibilities

- Engage with prospects to sell the vision of what our creative team can accomplish for them
- Lead creative sessions for project kick-offs
- Manage multiple projects from concept through completion
- Develop creative programs and design concepts that meet the business objectives of the organization and our clients
- Establish creative direction for the entire line of online services and programs
- Supervise and inspire the creative team; generate multiple concepts for a campaign or project and present to clients
- Work with internal teams to generate ideas for pitching and proposals
- Provide quality control over concepts and projects
- Work closely with the Technology team to understand opportunities and challenges in design implementation
- Roll up your sleeves and write HTML and CSS code to deliver on your creative vision

Requirements

- Undergraduate degree in Fine Arts or related field or equivalent visual design
- At least 4 years experience working within an agency on large-scale web sites or ecommerce sites
- Must possess a thorough understanding of interactive communications and delivery systems, processes, and user interface design as well as industry best practices
- Knowledge of layouts, graphic fundamentals, typography & limitations of the web; must have the ability to storyboard or translate ideas into working solutions



- A strong working knowledge of experience design, brand development, interactive commerce and creative process
- Ability to lead projects from concept to completion. Apply best practices in user interface and interactive design, including image optimization and site mapping
- Ability to produce design assets for any device and platform to provide intuitive, functional visual solutions and user experiences
- Strong experience with software such as Photoshop, Illustrator, etc
- Strong experience with web technologies like HTML, CSS and bonus skills of JavaScript
- Ability to communicate effectively, both orally and in writing
- Passion, Integrity, and Energy!

Ride the wave! Cloud technologies are the wave of the future and we've had our head in the cloud for over 10 years. Explore Consulting specializes in development and integration of cloud-based and mobile applications. We are the largest reseller and solution provider for NetSuite, a cloud-based set of business applications and the fastest growing ERP solution in America. We build applications and websites that integrate to their product, as well as Amazon Webstore and fully custom solutions for a variety of customers in many verticals. For more information on Explore Consulting and our roles, visit us at <http://www.exploreconsulting.com> and <http://www.exploreconsulting.com/resources/recruiting-tech.html>.

Why Work for Explore?

- Delivering cloud computing solutions for more than 14 years, to more than 900 customers.
- Explore was ranked the 2nd "Best Place to Work" in the region by Seattle Met Magazine.
- Explore has ranked among Inc. Magazine's fastest-growing companies for 5 straight years.
- Explore is a financially stable company with a strong foothold in several emerging markets from cloud-based ERP and eCommerce, to custom mobile development.
- Explore believes in providing financial upside for extraordinary contributions.
- Explore values work-life balance.

To Apply:

Please submit your resume to Explore Consulting's HR Department at devjobs@exploreconsulting.com