



Antique Books & Cutting Edge Technology | NetSuite SuiteCommerce + Advanced Inventory

“Having the opportunity to be on the ground floor of NetSuite’s SuiteCommerce Advanced platform has proven to be an exercise in patience that has been well worth waiting for. Working with the experienced Explore Consulting digital marketing and implementation teams has been illuminating and our continued engagement with Explore is a testament to my confidence in their work.”

- Aaron Salik, Owner, Talas

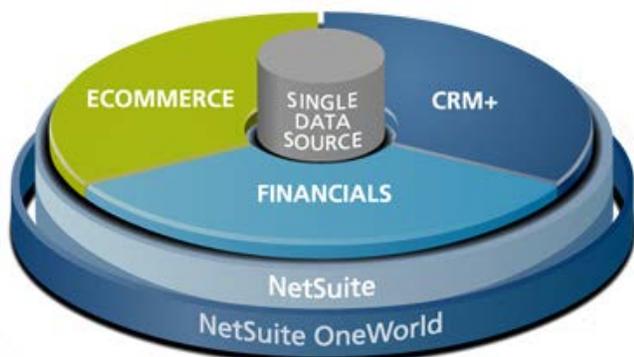
Background: Established in 1962, Talas became the first company in the US to serve the museum and library community with hand bookbinding and conservation supplies. Talas is a family run business, serving institutions, companies, and individuals around the world with the highest quality supplies and materials available. Centered on customer service and a small business approach, they are continually expanding their product line to meet market trends and their customers’ demands. Talas operates primarily as a mail order business, however retail customers are always welcome at their Brooklyn, NY store and no appointment is necessary.



Issue: Talas turned to Explore Consulting to complete an update of their [SuiteCommerce Advanced](#) site. Talas was struggling on an antiquated platform and having complications integrating their Ecommerce site to their internal NetSuite solution. This created a disappointing customer experience and proved time consuming for their daily business operations.

with two customizations that enable Talas to ensure their business runs smoothly - shipment and order entry. Their first modification was integrating a 3rd party tool to leverage complex real time shipping cost calculation at the shopping cart. This SaaS technology is intended for automated enterprise shipping methods and rates integrating NetSuite to more LTL, 3PL, and parcel carriers than anyone else. The second adaptation was focused on streamlining the Ecommerce experience while simplifying the order management with [NetSuite Advanced Inventory](#). This module provides a broad array of capabilities to optimize inventory availability and levels. Simply put, this will help to keep inventory costs low while meeting customers’ delivery expectations. Explore Consulting used a matrix item conversion with a combination of matrix items and matrix assembly items to solidify a streamlined approach for the customers purchase experience. By having full visibility of their demand-based inventory this module allows Talas to dynamically manage item reorder

Solution: Explore Consulting was able to take their [SuiteCommerce Advanced](#) project across home plate



points and preferred stock levels based on average lead time, historical or seasonal-based sales demand, and number of days' supply to stock.



SOLUTION PROVIDER

About Explore Consulting

Based in Bellevue, Washington, Explore Consulting was founded in 2001 and is a professional services company dedicated to providing innovative and cost-effective solutions for their customers' database and IT systems' needs.

Having specialized in SaaS solutions for more than 15 years, Explore Consulting is the largest and most experienced NetSuite reseller and solution provider

Results: By replacing multiple software applications and websites with one, complete, cloud-based platform they are able to take the extra time that would have been focused on orders, inventory, and shipment. Now Talas has the capability to focus on company growth, branding, and quality products for the community they have faithfully served for the past 54 years.

in the Northwestern United States. Explore Consulting is well-known as a leader in NetSuite implementation, customization, integration and Ecommerce, has been a 12-time NetSuite Star Performer, won 27 NetSuite awards, has twice been named NetSuite Partner of the Year, Americas, and in 2016 was named NetSuite SuiteCommerce Partner of the Year.

For more information, visit <http://www.exploreconsulting.com>.

