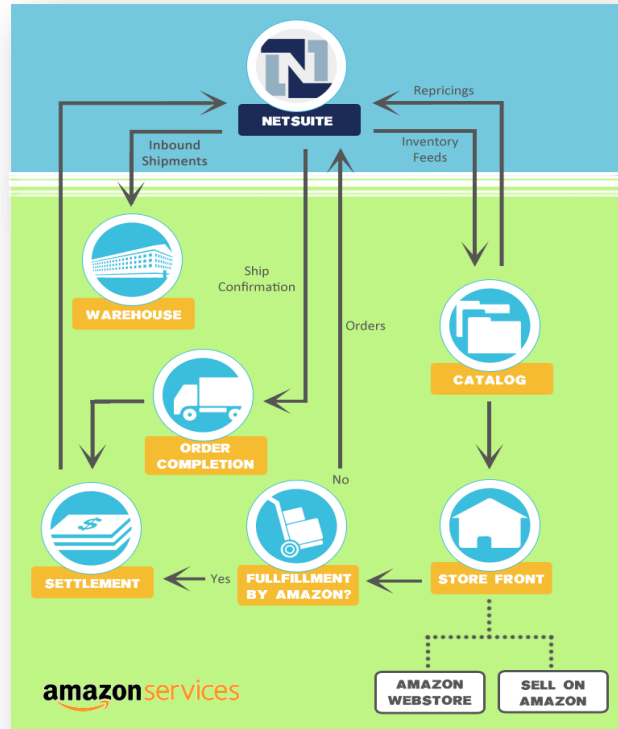




CloudConnect™ Amazon for NetSuite

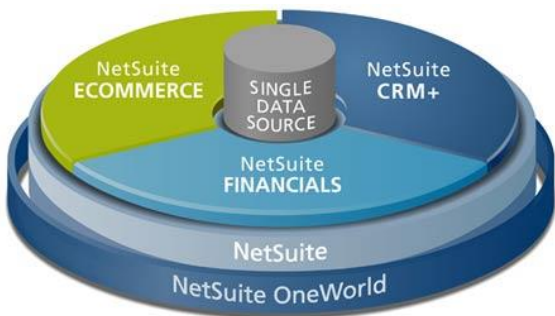
Amazon website traffic from unique visitors to the most popular U.S. retail websites is more than 2x the nearest competition and receives an estimated 7% of all internet traffic globally. If you don't currently sell on the Amazon platform, your company is missing out on a captive audience of over 100 million active customers. Your company can't afford to ignore this market channel. The CloudConnect™ Amazon for NetSuite Connector makes expanding your eCommerce offerings onto the Selling On Amazon and Amazon Webstore platforms a simple process using the NetSuite interface you are already familiar with.

The CloudConnect™ Amazon for NetSuite Connector is a SuiteScript-based integration between the NetSuite and Amazon eCommerce platforms. Deployed into your NetSuite account and using the latest MWS API's, it offers the most feature rich NetSuite integration into Selling on Amazon (SOA), Amazon Webstore and Fulfillment By Amazon (FBA).



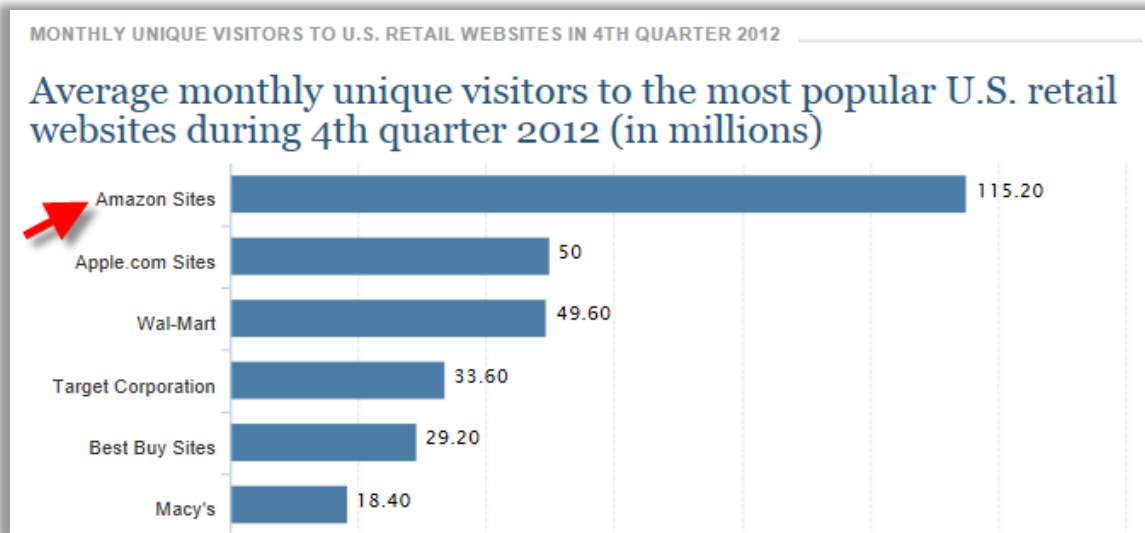
Key Benefits

- Amazon Inventory management from within NetSuite
- Supports catalog customization for both *Selling on Amazon* and *Amazon Webstore*
- Bi-directional order processing between Amazon and NetSuite
- Fulfillment by Amazon (FBA) integration - identifies stagnant inbound shipments
- Bi-directional pricing integration allows use of 3rd party "Win the 'Buy' box" pricing tools
- Amazon Settlement Report reconciliation with NetSuite



Features

- Deploys to your NetSuite account in minutes
- Uses the familiar NetSuite interface to manage your catalog uploads
- Allows you to map all attributes in the Amazon MWS and Webstore catalogs to NetSuite Catalog fields and allows customization of the attribute map
- Supports separate catalog items and attributes for *Selling on Amazon* and *Amazon Webstore* (e.g. different pictures or bullet points displayed in your Amazon Webstore from those data on a seller-shared Amazon.com item detail page).
- Downloads Amazon order and purchaser information and creates NetSuite sales orders and new Customer records as appropriate
- Integrates to Amazon Fulfillment By Amazon (FBA) including status updates within the NetSuite dashboard – Alerts you when your product is sitting in an Amazon warehouse but has not been processed in a timely fashion
- Settlement Report reconciliation maps monies and fees in the Amazon settlement report to NetSuite orders – Understand Amazon sales at the order/item level so you can expose only the most profitable items through the Amazon market channel!
- “Win the ‘Buy’ Box” price adjustments made directly in Seller Central via 3rd party re-pricing tools replicated back into NetSuite inventory item records
- Real-time Dashboard, Flexible Scheduler and Notifications
- Configurable KPIs, Gauges and Trend Graphs using NetSuite’s familiar dashboard functionality



About Explore Consulting

Founded in Bellevue, Washington in 2001, Explore Consulting is a professional services company dedicated to providing innovative and cost-effective solutions for their customers' database and IT systems needs. Having specialized in SaaS solutions for more than 11 years, Explore Consulting is the largest and most experienced NetSuite reseller and solution provider in the Northwestern United States. Explore Consulting is well-known as a leader in NetSuite and

Amazon Webstore customization, integration and extensibility and has been on the Inc. 5000 list of fastest growing privately owned companies in the U.S. four years in a row. Also ranked on the Puget Sound Business Journal's 100 Fastest Growing Private Companies, Explore has been a 8-time NetSuite Star Performer and was named the 2011 NetSuite Partner of the Year, Americas. For more information, visit www.exploreconsulting.com.