



CloudConnect™ - NetSuite 3PL Connector

“As the Project Manager, I knew that implementation of the new financial platform was in jeopardy, because the project team we hired initially was moving at glacial speeds (3 months to a BRD!). After making the change to Explore, we had an agreement in place, set up the shopping cart, enabled the accounting functions to accept orders and even had time to deploy the integration with our third party fulfillment supplier in only three weeks! At one point, Explore put 8 consultants on the case.”

- Darek Leo Hahn, VP Infrastructure and Administration, Semprae Laboratories, Inc.

Background: Semprae Laboratories, Inc., is a wholesaler, www.semprae.com, and online retailer, www.zestra.com, of products that increase women’s sexual satisfaction. Their primary product, Zestra, is a botanical oil that has clinically proven results.

Semprae began to embark on an initiative to greatly increase their marketing reach including a television campaign to drive sales via a call center and www.zestra.com. Semprae realized they needed to improve their infrastructure to support the increased sales demand via wholesale/ retail channels and selected NetSuite as their ERP solution.

Issue: Semprae uses a third party logistics (3PL) provider to handle warehousing and order fulfillment. The existing process included manual file handling and manipulation. In order to meet the demands of an

increased order volume driven by the marketing campaigns, Semprae needed to find a better solution. Semprae reached out to Explore Consulting to develop an automated integration solution that would transfer sales orders from NetSuite to their fulfillment center via an EDI 940 file. It was also necessary to transfer item fulfillment information from the 3PL back into NetSuite via an EDI 945 file. A key factor was that Semprae needed a robust integration solution that could be planned, developed, and deployed within three weeks while still retaining the flexibility to handle future business requirements.

Solution: Explore’s team recommended utilizing their CloudConnect™ integration platform and 3PL Connector with EDI support. The solution transfers data with NetSuite via the SuiteTalk web services enabled APIs and EDI files with the 3PL fulfillment center. Explore’s team quickly performed the functional business requirements, data analysis and field mappings. Then, efficiently configured and deployed the CloudConnect™ solution utilizing custom code where necessary. The CloudConnect™ integration handles the delivery and archival of the EDI files, data lookups, and translations from NetSuite among other tasks. Explore utilized custom fields and form modifications all within NetSuite to provide Semprae users with visibility into the status of their sales orders transferred to their 3PL provider.

Results: The Explore team was able to successfully launch the integration solution and meet Semprae’s



deadline of 21 days from approval to deployment. By utilizing the CloudConnect™ integration framework, Explore was able to provide Semprae with a solid integration solution that included dashboard monitoring, user-managed notifications, scheduling, and complete data handling within a fraction of the time it would have required to build a completely custom solution.

About CloudConnect™

CloudConnect™ is a proven service that integrates data from virtually any business system, in any format, in a bi-directional manner with NetSuite. With Explore Consulting's SaaS based solution and leading NetSuite integration specialists, your remote systems can communicate seamlessly with NetSuite in a highly managed environment. Key features of this comprehensive service include:

- Quick Implementation
- Industry-Leading Service and Support
- Low Ongoing Costs
- Supports all NetSuite Integration Points
- Real-time Dashboard with Scheduler and Notifications
- Secure Login & User Administration
- Open Architecture for Unlimited Extensibility
- Hosted in Industry-Leading Data Center with 100% Network Uptime Guarantee

Learn more about [NetSuite integration using Explore's CloudConnect™](#).

About Explore Consulting

Based in Bellevue, Washington, Explore Consulting was founded in 2001 and is a professional services company dedicated to providing innovative and cost-effective solutions for their customers' database and IT systems needs. Having specialized in SaaS solutions for more than 8 years, Explore Consulting is the largest and most experienced NetSuite reseller and solution provider in the Northwestern United States. Not only is Explore a licensed reseller of the NetSuite product suite, but an experienced NetSuite implementation and integration partner. Whether you are looking for assistance with your NetSuite purchase and implementation or needing to integrate your NetSuite account to any external data source with our industry-leading CloudConnect™ service, we are your one stop NetSuite service provider. Explore Consulting is well-known as a leader in NetSuite customization, integration and extensibility. While NetSuite can run most businesses using out-of-the-box functionality, we're experts on adapting the product to meet your specific business requirements. Explore Consulting was recently included on the Inc. 5000 list of fastest growing privately owned companies in the U.S. for the third year in a row as well as the Puget Sound Business Journal's 100 Fastest Growing Private Companies. Explore has also been a 5-time NetSuite Star Performer and is well recognized as a leader in integration and mobile solutions for NetSuite. For more information, visit www.exploreconsulting.com.