



MyBody Skincare – Physician Locator

Background: [MyBody Skincare](#) is a company that produces a line of prescription-only skin products and they use NetSuite as their ERP system. They have created a multitude of different products including cleansers, moisturizers, and sunscreens, none of which are tested on animals.

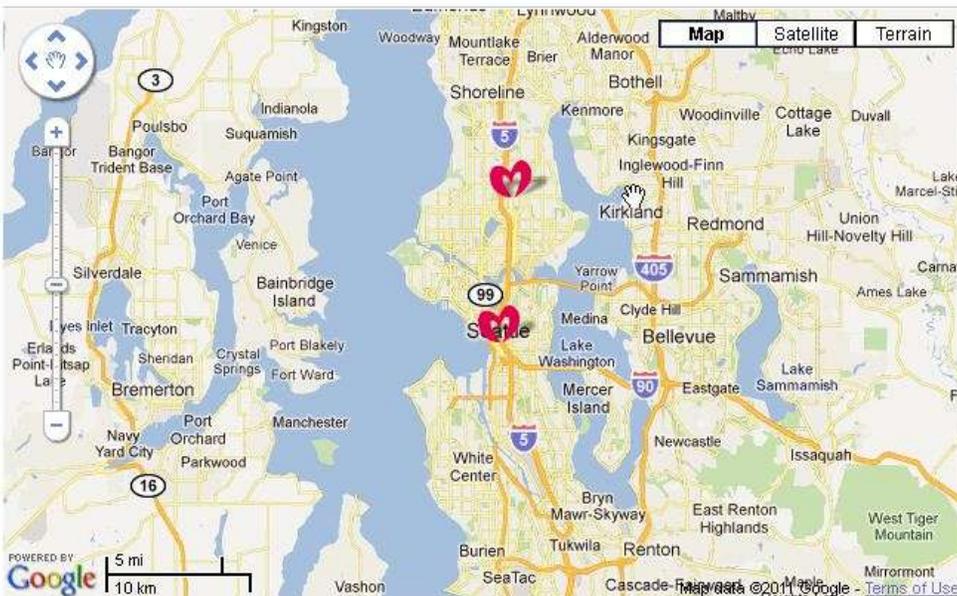
Issue: Since MyBody provides their products on a prescription-only basis, they needed a way to connect potential customers with the physicians who are able to prescribe the products. They also wanted to drive the solution from their NetSuite system to keep everything centralized and to avoid duplicating information about Physicians.

Solution: Creation of a Physician Locator solution met all of MyBody’s needs. The product seamlessly integrates with the design of their site and allows

users to input their location to find the nearest physician that prescribes MyBody products. The locator uses Google Maps to plot the location of the Physician’s offices and has AJAX lightbox functionality to provide further information about each office. Each physician would be listed based upon the distance from the search area and their Loyalty Level. The Loyalty Level also determines the size of the informational pop-up. The entire solution is driven from inside NetSuite, based upon custom records that are automatically generated from customer records. NetSuite custom scripts known as Suitelets are used to pull the Physician information in these custom records asynchronously from the front-end. MyBody still maintains complete control over the records and can activate and deactivate them at will.

ZIP Code: OR City: Select a State

Radius:



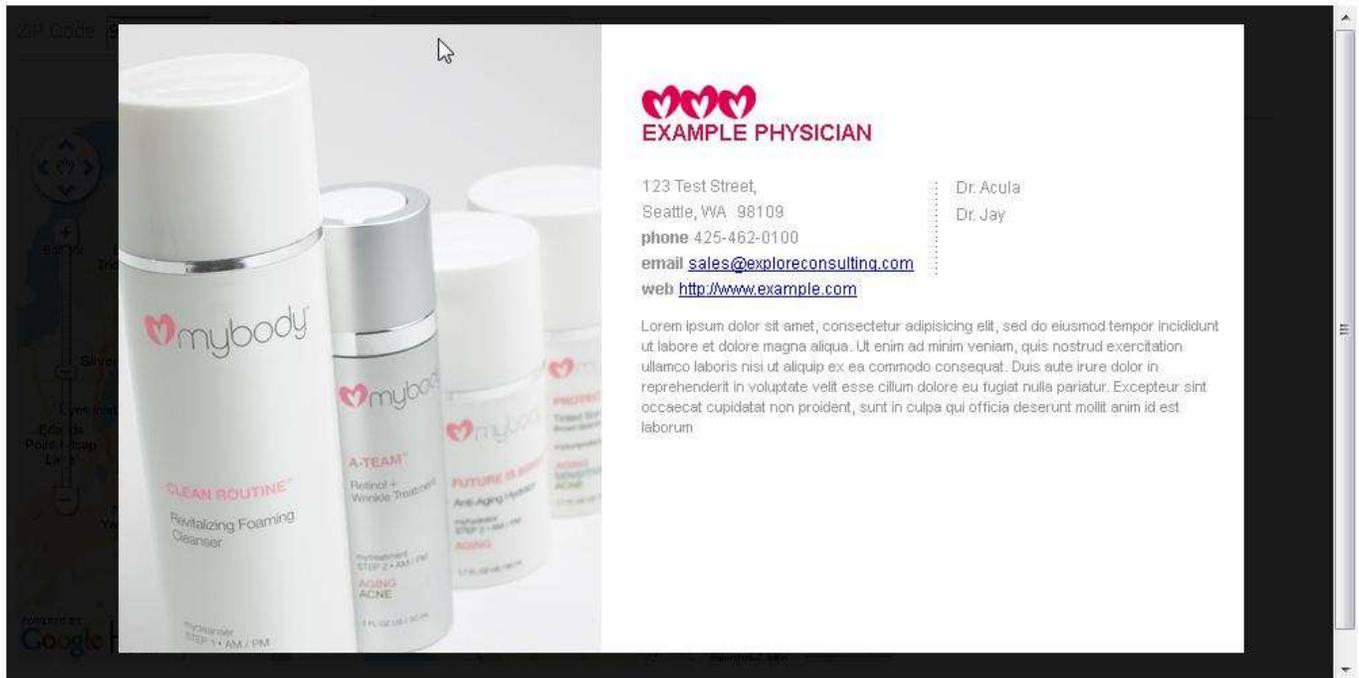
1. Example Physician
123 Test Street, Seattle, WA 98109



2. Another Physician
123 Test Street, Seattle, WA 98104

Results: Explore Consulting was able to design and implement a Physician Locator solution that met the needs of MyBody by using NetSuite’s capabilities. By creating the solution entirely within NetSuite, the

data about physicians is all centralized and the experience is seamless to the user. To view the MyBody Physician Locator, visit the site at <http://www.mybodyskincare.com/physician>.



About Explore Consulting

Based in Bellevue, Washington, Explore Consulting was founded in 2001 and is a professional services company dedicated to providing innovative and cost-effective solutions for their customers’ database and IT systems needs. Having specialized in SaaS solutions for more than 10 years, Explore Consulting is the largest and most experienced NetSuite reseller and solution provider in the Northwestern United States. Whether you are looking for assistance with your NetSuite purchase and implementation or needing to integrate your NetSuite account to an external data

source, Explore is your one stop NetSuite service provider. Explore Consulting is well-known as a leader in NetSuite customization, integration and extensibility, and was recently included on the Inc. 5000 list of fastest growing privately owned companies in the U.S. for the fourth year in a row as well as the Puget Sound Business Journal’s 100 Fastest Growing Private Companies. Explore has also been a 6-time NetSuite Star Performer and was recently named as 2011 NetSuite Partner of the Year, Americas. For more information, visit www.exploreconsulting.com.