



SuiteCommerce Advanced Success Story: Kit and Ace

"As a new and growing brand, we needed a platform that allowed us to move quickly. NetSuite has provided the tools to make the omnichannel concept a reality, and Explore Consulting has been a critical partner in pulling it all together."

Clay Haeber, Information Systems and Other Stuff, Kit and Ace

The Company | www.kitandace.com

Kit and Ace is a contemporary luxury brand founded in Vancouver, BC. Technical Cashmere™ is their benchmark for luxury in fabric - it feels irresistibly soft on your skin and moves with you throughout your day. Their team has made it their mission to become the best in the world at t-shirts, to ensure that the highest quality, technical fabric is the first thing on your skin every day. So, while they are passionate about design, they are not just a brand making t-shirts; they are creating a culture of development where the leaders of tomorrow are developed from within their own walls.

The Solution

Kit and Ace came to Explore Consulting in preparation for the launch of their new luxury apparel brand, an exciting new line from the Wilson family (lululemon). They sought an all-encompassing omnichannel experience that underscored the premium feel of their goods. Explore delivered the ultimate omnichannel experience utilizing NetSuite and SuiteCommerce Advanced, a single cloud platform that combines eCommerce, in-store POS, merchandising, marketing, inventory, financials, customer service, and order management with back office operations. Harnessing the power of NetSuite and SuiteCommerce Advanced, the Explore team was able to create a completely custom, responsive mobile, web experience featuring a fully functional, sleek design. The sophisticated platform affords a consistent and personalized cross-channel experience, targeted marketing, and superior customer service with a single view of all customer interactions and transactions across all touchpoints and channels. Additionally, the ability to buy, fulfill, and return orders anywhere while maximizing profitability by centralizing order management and using single-view inventory across all channels allows for optimal order efficiency and allows Kit and Ace to continue focusing on developing their burgeoning new brand.

About Explore Consulting

Based in Bellevue, Washington, Explore Consulting was founded in 2001 and is a professional services company dedicated to providing innovative and cost-effective solutions for their customers' database and IT systems needs. Having specialized in cloud-based solutions for more than 14 years, Explore Consulting is the largest and most experienced NetSuite reseller and solution provider in the Northwestern United States.

Explore Consulting is well-known as a leader in NetSuite implementation, customization, integration and eCommerce, and has also been a 9-time NetSuite Star Performer, won 22 NetSuite awards, and was recently named as 2014 NetSuite Partner of the Year, Americas. For more information, visit www.exploreconsulting.com