



## Web Design Intern

Explore Consulting seeks a talented Web Design Intern to work with our team of designers and developers using the hottest technologies in business systems and web presence today. This position comes with a high possibility of conversion to fulltime employment.

Work and learn alongside a talented group of business and technology consultants, and showcase your talents in a fun business setting. We have successfully converted more than 75% of our past interns into fulltime employees. Interns that have completed their internship with Explore have since promoted themselves into Sr. Consultant, Web Designer, Senior UI Designer, Team Lead, NetSuite eCommerce Consultant, Software Engineer and more. Due to the breadth of services that we perform, we encourage diversity of skills (creative, technical, analytical, etc.). In this role, you will assist Explore Consulting with day to day tasks from marketing initiatives to website maintenance preparation and a host of random design projects for internal or customer needs.

### General Responsibilities

- Design graphics and page layout for all web interfaces and ensure quality across browsers and platforms
- Enhance our corporate identity and branding by ensuring consistency across all customer-facing communications
- Assist in the continued build-out of our current websites
- Analyze and improve site usability
- Develop innovative, inspiring concepts to support outbound marketing campaigns such as HTML emails, landing pages, and more
- Create design templates for sales support documents such as case studies, white papers, solution briefs, and data sheets; ensure that each piece provides a visually appealing customer experience while adhering to our corporate identity
- Assist existing designers with daily tasks including marketing initiatives, content management, website maintenance, and much more

### Requirements

- Bachelor's degree in graphic design, interactive design or equivalent formal graphic design training
- Proficient in Adobe Photoshop, Adobe Illustrator, Macromedia Dreamweaver, Macromedia Flash, and Adobe Acrobat
- XHTML, CSS, and Flash design experience
- Must possess a strong aesthetic sense with in-depth knowledge of color, layout, typography, corporate identity, and branding
- Must be a self starter and continue to learn as solutions and industry dynamics change
- Must have excellent communication skills and be able to work with customers and team members to execute on an implementation plan
- Familiarity with Web UI technologies a plus (JSPs, Struts, AJAX, Web 2.0 UI, etc.)
- Strong knowledge of user interface and functionality design for websites and web applications
- Knowledge of cross-platform and cross-browser web development, constraints and issues
- Knowledge of ActionScript a plus
- Javascript experience a plus
- Experience using Microsoft Visual Studio to develop .NET web applications is a plus
- A solid online portfolio that shows excellent online graphic, design, and layout skills

Explore team members are outstanding problem-solvers with excellent communication skills. They're effective workers in groups and individually. Do you have what it takes?

**To Apply**

Please submit your resume to Explore Consulting's HR Department at [resumes@ExploreConsulting.com](mailto:resumes@ExploreConsulting.com) referencing the above role in the subject line.

## About Explore Consulting

Based in Bellevue, Washington, Explore Consulting was founded in 2001 and is a professional services company dedicated to providing innovative and cost-effective solutions for their customers' database and IT system's needs. With a focus on cloud web-based business systems like NetSuite and Amazon Webstore, Explore has developed industry-leading cloud and mobile platforms for clients like Liberty Mutual, Jawbone, LifeScan, The Onion, Seattle Seahawks,

American Greetings and the NFL Scouting Combine. As an Amazon Webstore Solution Provider, our team can help you harness the powerful, reliable, and secure Amazon platform by providing services including custom design and implementation, search engine optimization (SEO), eCommerce strategy, training, responsive design, integration and much more. For more information, visit [www.exploreconsulting.com](http://www.exploreconsulting.com).