



## Morocco Method and Explore Formulate Success with NetSuite

*“The team at Explore Consulting took the time to learn our specific business needs and formulated the platform to meet our unique requirements. Our eCommerce systems were not manageable or fortified for strong growth. With Explore’s NetSuite implementation, we have the right solution to grow for the future”*

*- Israel Gonzalez, IT Manager, Morocco Method*

**Background:** Morocco Method International has provided the world's finest in raw, vegan, and paleo hair care for more than 50 years.

**Issue:** Prior to partnering with Explore Consulting, Morocco Method was utilizing QuickBooks to run their back office systems which lacked flexibility and efficiency, preventing them from taking full advantage of fast-growing market opportunities.

This disconnected system resulted in limited visibility and made real-time inventory and reporting virtually impossible. Additionally, real-time purchase transaction processing was unavailable, slowing order flows.



The screenshot displays the NetSuite interface. At the top, there's a navigation bar with 'NETSUITE' and 'nm' logos, a search bar, and user information for 'Explore Consulting Morocco Method - Administrator'. Below this, a 'Sales Order' is shown for order number 98234, with a status of 'PENDING FULFILLMENT'. The order is for a 'Guest Shopper' and includes details like 'ORDER # 98234', 'CONFIRMATION NUMBER 288-98234', and 'DATE 1/19/2016'. A 'Work Order' is also visible, with a status of 'RELEASED' and 'DATE 1/19/2016'. The 'Items' section shows a table with columns for ITEM, QUANTITY, UNITS, COMMITTED, USED # BUILT, BUILT, ON HAND, AVAILABLE, BOM QUANTITY, INVENTORY DETAIL, and HISTORY.

ITEM	QUANTITY	UNITS	COMMITTED	USED # BUILT	BUILT	ON HAND	AVAILABLE	BOM QUANTITY	INVENTORY DETAIL	HISTORY
4300 4oz Light Brown Henna	720		720	0	0	26,865	24,645			History
	720		720	0	0	25,649	25,509			History
	720		720	0	0	6,577	7,807			History
	99	lb	0	0	0	90	0	0		History

**Solution:** After years of working with inefficient, disparate systems, Morocco Method came to Explore Consulting for a better solution, leading to the purchase and implementation of the NetSuite ERP platform along with a fully integrated NetSuite SuiteCommerce SiteBuilder webstore.

Explore began by implementing the basics, focusing on Core Financials, A/P, and A/R, and also incorporated functionality around Lot Tracking, Work Orders/Assemblies with new Matrix Assemblies, Integrated Sales Tax Tables, Shipping Label Integration, and Returns Processing.

Explore brought all of Morocco Method’s supply chain and manufacturing activities onto the same platform replacing QuickBooks and Excel. They were previously using a standalone eCommerce platform and transferring orders to QuickBooks, so the built-in

eCommerce integration with SuiteCommerce Site Builder immediately brought value. Additionally, a fully responsive design was implemented on the website to ensure that mobile customers receive the same experience and ease-of-use.

On top of the main implementation, Explore added several scripted efficiencies such as automating FIFO lot number assignment to item fulfillments, and automating inventory adjustments from assembly builds due to production loss/scrap.

NetSuite's customizable platform was formulated to their specific needs, allowing increased flexibility and manageability with purchasing and inventory management.

**Results:** Morocco Method's operations are now as holistic as the products they sell.

Explore's NetSuite SiteBuilder implementation has given Morocco Method a synergistic blend of end-to-end business efficiency, offering scalability for growth and providing a single, integrated system for business operations.

Morocco Method's business working environment has become noticeably more manageable due to real-time inventory. They are looking forward to building upon their future-proof system, set to automatically update every six months, ensuring there are no split ends in communication or process breakage.

## About Explore Consulting

Based in Bellevue, Washington, Explore Consulting was founded in 2001 and is a professional services company dedicated to providing innovative and cost-effective solutions for their customers' database and IT systems' needs.

Having specialized in SaaS solutions for more than 14 years, Explore Consulting is the largest and most

experienced NetSuite reseller and solution provider in the Northwestern United States.

Explore Consulting is well-known as a leader in NetSuite implementation, customization, integration and Ecommerce, and has also been a 10-time NetSuite Star Performer, won 24 NetSuite awards and has twice been named NetSuite Partner of the Year, Americas.

For more information, visit <http://www.exploreconsulting.com>.

